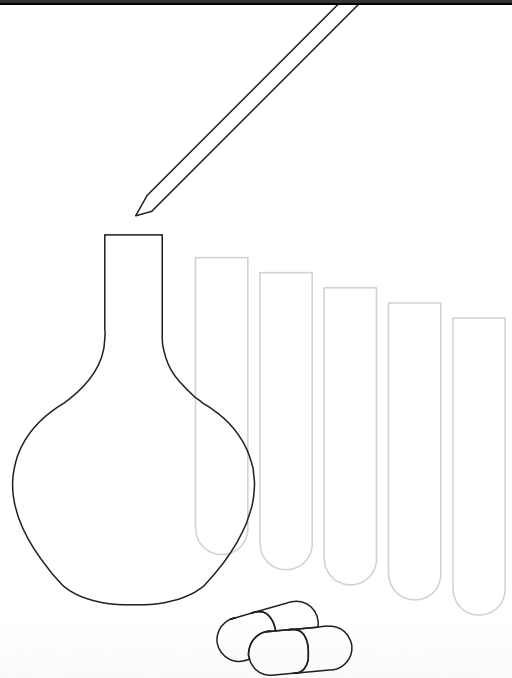




Easy access to information +  
enhanced employee communication  
+ transparent internal approval  
processes = Effective employee  
collaboration.

## The Client

When one of India's premier provider of scientific and medical services that span a full-spectrum of integrated scientific promotions, medical education, and business analytics solutions for pharmaceutical, medical devices, and health care organizations approached us with the dilemmas they were facing, it didn't take more than imorfus to set it right.





## The Problem

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To this leader in the field of scientific and medical services, a pioneering global delivery model and aggressive growth plans meant acquisition. With acquisition, in a different geography, came the task of ensuring a team that consisted of physicians and medical professionals, content developers, analysts, brand managers, and medical communication experts worked seamlessly. Some of the problems they faced were:

- Lack of knowledge/information sharing in a global multi-location operation
- Addressing of internal issues, in a timely manner
- Engaging internal resources with client's projects
- Ensuring scalability to keep pace with the aggressive growth plans

## Insight

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Our understanding of the client's needs led to the creation of a common platform to address the needs and demands of all its employees that led to:

- Creation of a centralized document repository
- Deploying imorfus as the common platform for sharing corporate information

## Solution

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imorfus, an intranet solution that addresses the many needs of an enterprise, and connects it effectively was implemented. Our solution was to:

- Automate the workflow applications for efficient management
- Complete outsourcing of the delivery model
- Deploy imorfus as the common platform for sharing corporate information
- Automate the workflow applications for efficient management



## Result

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The key benefits this leader in scientific and medical services enjoyed, by implementing imorfus were:

- Easy and timely access of data / information
- Transparency in managing the internal approval processes
- Effective employee communication
- Enhanced employee collaboration

## Implementation

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Best practices in the intranet assured benefits like organized work flow, right communication channel between the management and the employees and, most importantly, increased employee collaboration through automation. Some of the modules of imorfus – Intranet Solution include:

- Intranet based News Publishing module
- Attendance records
- Procedures for new employee formalities



Attract talent. Retain talent. Proactively plan for future workforce needs. Perform better by playing a strategic role. Create a high-performance culture that aligns people to execute the organization's strategy. Hire, develop and retain the best people available. Effectively align your Employee Value Proposition to your Customer Value Proposition.

You can now do all these and more with imorfus.

## To know more, please contact:

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